







We are Agents for the  
**BEST CAR OIL**  
Save Your Car by buying Good OIL

Pearine, Light..... \$1.10 per Gallon  
Mobile A..... Price \$1.75 per Gallon  
Mobile B..... Price \$1.95 per Gallon  
Wm. Penn, Heavy.. Price \$1.50 per Gallon  
Wm. Penn, Medium..... \$1.50 Per Gallon  
Polarine, Heavy..... \$1.10 per Gallon

**MCKAY HARDWARE CO.**  
GLEICHEN, Alta.

OPPOSITE THE POST OFFICE  
The leading Laundry in Your District

CLEANING AND PRESSING  
The Cheapest and also the Best

**THE O. K. LAUNDRY**

We also have Chinese cooks. When you need one come and see us. We'll recommend you a good one.

DO NOT BUY

**Harness or Shoes**  
FROM A PICTURE

SEE OUR TRACES WITH A TEN  
YEAR GUARANTEE

MEN'S WORK SHOES AT \$5.25  
TO \$10.00

WE STAND BEHIND THESE GOODS

**T. H. BEACH**  
HARNESS and SHOES

**EMERY FLORAL CO.**  
OF CALGARY HAS APPOINTED

**GEO. W. EVANS**  
AS THEIR AGENT IN GLEICHEN

FOR  
CUT FLOWERS  
HOUSE PLANTS  
WEDDING BOUQUETS  
FUNERAL DESIGNS

PHONES: OFFICE 12 RESIDENCE 90

SPECIAL PARES

— to —

**MEDICINE HAT EXHIBITION**

AUGUST 26th to AUGUST 30th  
GOING DATES—August 26th to August 29th and  
August 30th for trains arriving in Medicine Hat  
before 2:00 p.m.

RETURN LIMIT—August 31st.

Information and Tickets from  
C. J. SUFFEL Ticket Agent, GLEICHEN

**Announcement**

Mr. G. H. Guzwell has taken over the management of the Gleichen Jewellery Company.

Mr. Guzwell has had eighteen years practical experience. We will be in a position to give prompt and satisfactory service in repairs of all kinds. A trial will convince.

**GLEICHEN JEWELLERY COMPANY**

**THE GLEICHEN CALL**

W. PARKER EVANS, PROPRIETOR.  
Member of the Canadian Western Newspapers' Association, Canadian Press Association.

Published Every Thursday in the Heart of a Wonderfully Rich Farming and Ranching Country.

SUBSCRIPTION, \$1.00 per Year. Foreign Countries, \$1.50  
Advertising Rates—Display, 50¢ per Column Inch first insertion, and 35¢ for each subsequent insertion. Locals accepted only with display ad at 15¢ per line.

Exchange Must Be Added to Checks

GLEICHEN, ALTA., WEDNESDAY, AUGUST 16,

We All Have to Please.

To succeed we have to please others. This applies to employees, wives, to employees. It applies through all ranks of society. The worker who fails to please his boss is dropped. Unless the goods the boss produces pleases his buyers, the latter goes elsewhere and he goes out of business. Unless the doctor, the dentist, the lawyers, each pleases his clients, he cannot attain success. Unless the writer pleases his editor, his contributions are not accepted. Unless the editor pleases his publisher, he goes bankrupt. Unless the politician pleases his constituents, they defeat him. Unless the banker pleases those who do business with him, they take their accounts elsewhere. Unless the president of a corporation pleases the board of directors and the stockholders, he is finally ousted. And unless the husband pleases the wife and the wife pleases the husband, their marriage is not a success. Not one of us is his own master. No, not one.

There are too many boys and girls in country and city, more in the latter than in the former, who are prone to look upon work as beneath them. There are thousands of them on the threshold of maturity who retain the same views and habits which found encouragement in their surroundings. While there are many examples of people of some of them availed and after a strenuous struggle overcome the habit and learn to work to save, and to prepare for the inevitable rainy day. Many of them, however, drift and drift until they become acceptable recruits in the hobo army. Then they very speedily reach the conclusion that things are mighty unequal in this world; that the advantages are all with the rich, and that a poor man has no show.

Bill Nye had the truth well told when he said: "A man may use a wart on the back of his neck for a collar button; ride on the back coach to save interest on his money till the conductor gets around; stop his watch at night to save wear and tear; leave his 'I' or 'T' without a dot or cross to save ink; pasture his mother's grave to save grass; but in most of this he is not successful." The first woman left bad company, and when she-like she pride into things that did not concern her. The first child born was a murderer and killed his brother. Our first ancestors were a tough lot and it is hard to get it out of the blood.

It is not surprising that some of our young men seem to have such hard work to be decent. Just remember that the first man to dwell upon the earth was no saint. If a man can't earn his living, he must live on charity. The first woman left bad company, and when she-like she pride into things that did not concern her. The first child born was a murderer and killed his brother. Our first ancestors were a tough lot and it is hard to get it out of the blood.

During the recent exhibitions at Calgary and Edmonton butter made in Alberta captured a great many of the prizes offered. The butter at Calgary exhibited by various producers in the province, was judged by Commissioner Gibson, dairy commissioner of Manitoba, who said that unquestionably Alberta butter was the finest in all Canada.

The mothers of this town who are responsible for the girls who god the streets should stop and think what they are doing, remarks an exchange. These girls are no longer children, it continues. They are at an impressionable age. Where will you have their impression come from—from the riff of the street or from home? It is for the mothers of this town to settle the question.

An exchange says that one-third of the fools in the country think that they have the right to extend the law. One-half think they can beat the doctor—healing the sick. Two-thirds of them think they can put the minister in a hole in preaching the gospel; and all of them think they can beat the editor in running a newspaper.

A country editor says he was insulted but once in his life, and that was when some heartless wretches offered him a cash register in exchange for advertising.—The Calgary Eye Opener.

That must have been before the income tax was invented.

The woman who buys her goods in town is just as well off, and just as happy in life, as the friend that is ripping, tearing and snorting from one bargain counter to another in the big city department store, gorging over a mail-order catalogue.

With the campaign against the grasshoppers nearing a close, the reports received at Edmonton confirm the belief that this pest has done very little damage to the crops this year, due to the vigorous and continued poisoning campaign, states the Publicity Commissioner.

The world's greatest men grew upward from the lower classes, while the world's meanest men grew downward from the upper classes.

Less than two per cent of the people of Alberta are holding up the production of coal, which is an essential to life and activity in this province. The coal famine is already interfering, not merely with the convenience, but the livelihood of many persons outside of the coal business. But the public can do nothing. This is a place where the public should be able to take some action.—The Calgary Albertan.

**CANADIAN PACIFIC RAILWAY**

**CIRCLE TOUR**  
through the  
Canadian Pacific Rockies

from

**GLEICHEN**

to

**REVELSTOKE \$25.25. SICAMOUS \$31.25**

**IN ONE DIRECTION**

via Calgary, Banff and Lake Louise

**IN OPPOSITE DIRECTION**

via Arrow or Okanagan Lakes

Nation and Crows' Nest Pass

**ON SALE—June 15th to September 30th**

**RETURN LIMIT—October 31st**

An exceptional opportunity to visit the  
**BEST OF MOUNTAIN and LAKE RESORTS**

**STOP-OVERS ANYWHERE**

Information, Tickets and Reservations from

C. J. SUFFEL

Ticket Agent, Gleichen

**Gleichen Branch**

**G. W. V. A.**

General meeting of the above branch is held on the first Sunday in the month, at 2:30 p.m.

Visiting members always welcome.

President, D. BURNES  
Secretary-Treas. A. G. B. LEWIS

DR. A. W. BOWLES

M.D.C.B.C., M.P.A.M.

Physician and Surgeon

Phone 670. 400. Residence 48

GLEICHEN

**CHEIROPRACTIC**

Doctor Clancy

OF MEDICINE HAT

ALBERTA'S PIONEER  
CHIROPRACTOR

will be at the  
PALACE HOTEL — GLEICHEN  
ON  
Tuesday, Thursday and Saturday  
each week.

Miss E. Frankton  
TRAINED MATERNITY  
NURSE

FOR APPOINTMENT  
Box 70. Phone 104. Gleichen

Gleichen Private  
Hospital

Private and Semi-private rooms

Mrs. Cocks, Matron

Phone 35 Gleichen, Alta.

**Joseph O'Keeffe**

BARRISTER,  
SOLICITOR,  
N. T. A.Y.

Also solicitor of the Supreme  
Court Ireland and King's  
Bench Manitoba.

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Telephone No. 19  
Office Room 5 and 6,

The Royal Bank of Canada Building

GLEICHEN, ALTA.

**T. H. Beach**  
Auctioneer

Sales Conducted any place  
in the Province

FOR TERMS.

Enquiry at Gleichen Harness Store.

Office Room 3 Residence phone 8

**GEO. W. EVANS**  
Undertaking  
and Embalming

Artificial wreaths always on hand.  
Weather extremes will not effect these flowers  
in any way.

Gleichen. Alta.

F. A. McHugh & Sons

Owned horses branded 22 left

thigh, 22 left thigh, 22 left thigh and

left shoulder. Cattle branded 22

steer left ear, 22 left hip, 22 left

left shoulder, 22 left hip, 22 left

hip, 22 left shoulder, 22 left







